

General Meeting Minutes

Saturday, June 11, 2005

Meeting call to order at approximately 2:00PM

Attendance: Abdul Rashid /President ('94), Timeka Rashid ('99), Shawanda Thomas/Treasurer ('99), Sara Patton (VP for Development), Sandy Eyre (

Director of Alumni Relations), Marilyn (Richburg) Reynolds ('75), Yoshi Ishida ('75), Renee (Riley) Hiscox ('75), Jennifer Smith ('83)...

I. Welcome and Introductions

II. The status of the next state in the fund-raising campaign efforts for a seat at the table. Hand Out.

The handout showed the gift amount, pledge amount, and pledge balance. As of 5/27/05 total raised is \$2,700.00 toward our goal of \$150,000. Abdul has had dialogue with Jennifer Smith in regards to meeting the \$150,000 goal. It was proposed that BAC initiate a phone-a-thon to help meet the goal.

Discussion: To determine a new approach in getting more alumni committed to the campaign. Sara gave the example of class of 1955 who raised about \$900,000 toward their goal of \$1 million. Volunteer committees were set up, a lot of personal contact and phone calls. BAC will consider a similar process to help increase commitment. Abdul suggest setting up a fundraising luncheon and than branching out.

III. Mentoring Program for students on campus

Discussion: The possibility of BAC launching a mentoring program for students and young alumni. The program will provide Black students and alumni the opportunity to bridge the gap in acquire new knowledge, resources, and friendships. Susan Lee (Dean of student and Director of Multi-ethnic Student Affairs) would be the best person to approach about this idea.

IV. 1st BAC Summer/Fall event proposal

Discussion: To determine areas where large numbers of alumni live. Ohio and Washington D.C and surrounding areas were given as significant areas. It was discussed that BAC should get a core of people committed to the event and then work on getting others committed as well. This in turns will help strengthen our presence as a group and the success of the event.

V. Question/Comments/Concerns

BAC discussed a new approach in getting in touch with Alumni. Sandy states approximately 750 letters were sent to alumni to update their information with the college and only six letters were returned. This was a big disappointment to BAC and it initiated further dialogue on better ways to contact alumni. Having more personal contact with alumni was discussed in efforts to increase participation,

Thus BAC is concentrating future efforts to strengthen it's personal contact with fellow alumni by members contacting alumni from his/her area or class to discuss meeting dates, topics, and why their input is important. This would include phone calls and personal contact. It was discussed that BAC publicized meeting dates and topics far enough in advance to ensure greater participation and attendance among alumni. BAC has been presented the opportunity to do a phone-a-thon on the college campus versus doing it from home. It would be a good tool to utilize in meeting our goal for the Seat at the Table Campaign. It was suggested doing phone-a-thon at the campus rather than from home to achieve greater motivation and success. There is a room available that is all ready set up so that BAC to make this event happen. Sandy indicated that BAC should consider focusing on one project/event and making it successful and then spreading from there to do other programs. This idea came about in discussion of how to get more alumni supporting BAC and the interest. Participation efforts may be larger when there is one concrete goal/project that that is being focused on verses many different small projects.

It was suggested by Abdul to get Kirk Holmes, (Dean of Students) involved in next meeting to discuss current situation on campus.

VI. Next meeting:

Homecoming weekend, Saturday, October 15, 2005. Time and location will be announced at later date.

Meeting Adjourned
Approximately 2:55PM